

Button Art, Inc.
7130 Buford Hwy., N.E.
Suite A-245
Doraville, Georgia 30340
678.671.4488



BUTTON SCULPTURE CIVIC PARTNERSHIP PROPOSAL

MISSION

Button Art, Inc. is a 501(c)(3) nonprofit created to further the love of art in Gwinnett County. Through public and private collaborations and engaging artists of all ages, cultures and media, Button Art, Inc. will manage, create and install 200 original Button Sculptures throughout the County inspired by the County's 200th birthday celebration.

BUTTON SCULPTURE SPECIFICATIONS

- ⦿ Size: 64 inches in diameter
- ⦿ Medium: Button Sculpture-fiberglass, center panel- PVC
- ⦿ Weight: Approximately 200 pounds
- ⦿ Site requirements/recommendations: A level surface that is accessible or viewable by the general public is recommended Any private or county-owned property which is accessible to the public is considered a suitable spot for Button Sculptures.
- ⦿ Finish and color options: Standard Button Sculpture is white with either a gloss or a matte finish.
- ⦿ Can we select our own art? Yes. The Button Art selection committee will have approved works to choose from.
- ⦿ Can we submit our own art? Yes. Images must be JPEG or PNG with minimum 300 DPI resolution suitable to print on a center panel 47.5" in diameter. As part of the Button Art project, artwork will require approval of the art selection committee.
- ⦿ How long will they last? The sculptures are permanent.
- ⦿ Installation: Button Art will install the sculpture at a location determined by the city. If you want to move the work at any point, you may coordinate with Button Art for a fee.

BUTTON SCULPTURE PURCHASE \$8,000

- ⦿ Ownership of one (1) life-size Button Sculpture
- ⦿ Installation of Button Sculpture
- ⦿ Name and Logo recognition on life-size Button Sculpture plaque
- ⦿ Free "blank" button (installation and 5"x10" plaque included)
- ⦿ Celebratory Button Sculpture collection book
- ⦿ Civic organization and logo listing in celebratory Button Sculpture collection book
- ⦿ Recognition in all marketing materials including website and all social media platforms
- ⦿ Invitation to attend all life-size Button Sculpture unveiling events

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BLANK BUTTON SCULPTURE

Standard “blank” Button Sculptures will be white fiberglass with a UV, anti-graffiti finish and a center panel of chalkboard material. Please share the plan for your blank button with Button Art in advance for social media and marketing purposes and inclusion in the Button Gallery.

LIABILITIES

Upon purchase and installation, the ownership will be transferred to the civic organization and they would be liable/responsible for upkeep, vandalism, theft, etc.

Our production partner will be available for maintenance recommendations and services.

Sincerely,

Amanda K. Shelnutt
Arts Collaboration Director



Front



Back



Button Sculpture #200



A variety of options available