

Five-Year Action Plan

Goal	Year				
	2014	2015	2016	2017	2018
Provide opportunities to facilitate economic development					
Main Street Realignment/sidewalks/lighting/mailboxes	x	x			
Purchase parking lot on Railroad Ave.	x	x			
Main Street signage enhancements	x				
Sidewalks/curbing on Poplar and Lula streets	x	x			
Gateway Signs on major corridors	x	x			
Sponsor a developer forum focusing on development opportunities		x			
Install/design signage in City Park	x				
Host a Development Forum for the Jackson Creek 40-acre site		x			
Tennis court and playground renovation	x	x			
Purchase and install public art			x	x	x
Promote positive aspects of the city					
Market/promote opportunities through media	x	x	x	x	x
Work with Lilburn Community Partnership to promote city	x	x	x	x	x
Petition Board of Education to redistrict more of city into Parkview cluster	x				
Coordinate marketing efforts with local attractions	x	x	x	x	x
Develop a fulfillment piece for those interested in visiting/moving to Lilburn	x	x	x	x	x
Grow social media use and engage public on a personal level	x	x	x	x	x
Facilitate closer relationships between local businesses and organizations that provide marketing opportunities		x	x		
Create a city- and business-sponsored banner program		x	x		
Facilitate decisions through city leadership, council, and staff					
Market/promote opportunities through media	x	x	x	x	x
Work with Lilburn Community Partnership to promote city	x	x	x	x	x
Petition Board of Education to redistrict more of city into Parkview cluster	x				
Coordinate marketing efforts with local attractions	x	x	x	x	x
Create ways to include these priorities in daily decision making	x	x	x	x	x
Schedule city meetings at diverse locations within the city		x	x	x	x
Reinvest resources					
Work with Lilburn Community Partnership to promote city		x	x	x	x
Coordinate marketing efforts with local attractions		x	x	x	
Create ways to include these priorities in daily decision making	x	x	x	x	x
Consider incentives that result in improvements that make major changes in development opportunities	x				
Designate appropriate funding to the Downtown Development Authority	x	x	x	x	x
Collaborate with Lilburn Community Improvement District to effectuate redevelopment and leverage of resources	x	x	x	x	x